

3%
Fluorinated gases

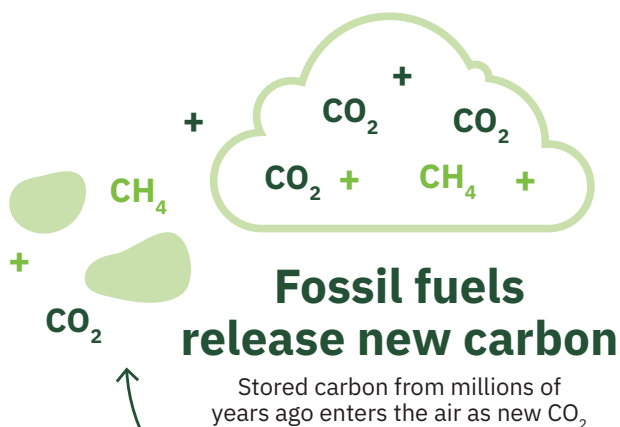
7%
Nitrous oxide (N₂O)

11%
Methane (CH₄)

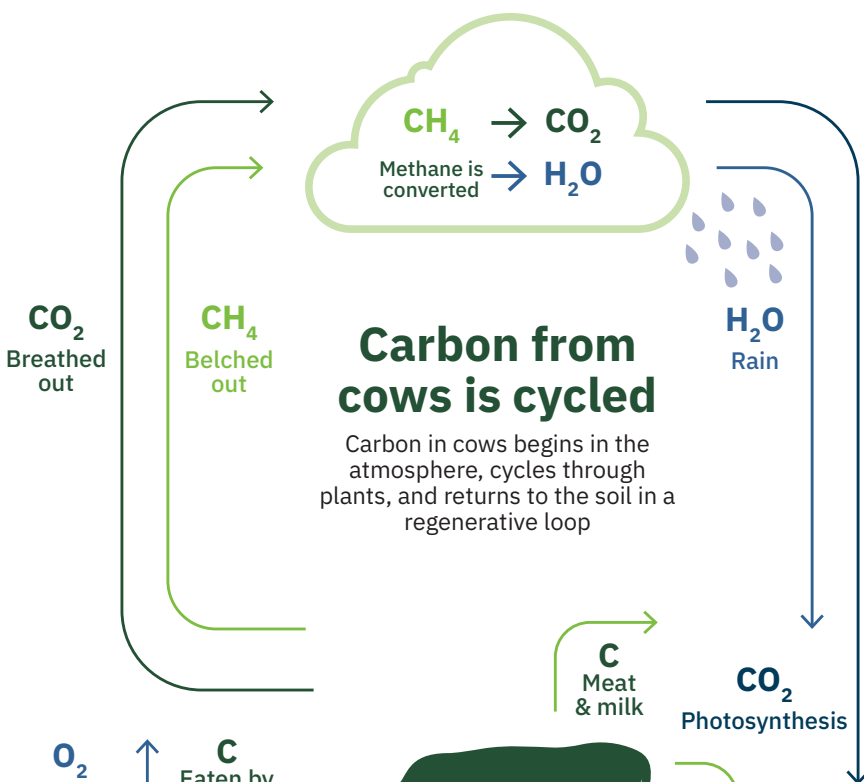
79%
Carbon dioxide (CO₂)

What makes emissions from cows different from fossil fuels

Net carbon is increased



No net carbon is added



Carbon is unlocked from deep geological stores

Fossilized carbon

Carbon in grass & roots

New soil is formed through the natural cycles of soil microbes, dense root systems, manure and plant matter pressed into the ground by grazing cows.

Carbon capture

With the help of grazing animals, plants pull carbon from the air and pump it into the soil, where it fuels microbial life, builds healthy humus and locks carbon away.

WORLD WITHOUT
COWS